

국2002-0002076

(19) 대한민국특허청(KR)
(12) 공개특허공보(A)

(51) Int. Cl.⁷
G06F 17/60E0

(11) 공개번호 국2002-0002076
(43) 공개일자 2002년01월09일

(21) 출원번호	10-2000-0038517
(22) 출원일자	2000년06월29일
(71) 출원인	김전수 경기 성남시 분당구 서현동 310번지 효지촌아파트 615동 1804호
(72) 발명자	김전수 경기 성남시 분당구 서현동 310번지 효지촌아파트 615동 1804호
(74) 대리인	임평섭

심사청구 : 있음

(54) 토털 이벤트 관리 서비스 시스템 및 방법

요약

본 발명은 통신망을 이용하여 개인의 이벤트 스케줄 관리 및 이벤트 지원 부가 서비스를 종합적으로 지원하는 토털 이벤트 관리 서비스 시스템 및 방법에 관한 것으로, 좀더 상세하게는, 서비스 이용자가 전자일력에 특정 이벤트에 대한 이벤트 스케줄 및 필요한 정보를 입력하면 이를 효율적으로 관리할 수 있도록 이동 통신 서비스나 E-mail 등을 통하여 이벤트 스케줄에 대한 내용을 미리 확인 시켜주는 스케줄 관리 서비스와, 사용자가 입력한 이벤트 스케줄별로 적합한 이벤트 행사, 상품 등을 검색하여 제공하여 보다 쉽게 상품을 구입할 수 있도록 하며 이에 따른 부가적인 기능들을 제공하는 맞춤형 쇼핑 서비스를 포함하는 것을 특징으로 한다.

본 발명에 따르면, 서비스 이용자는 자신의 이벤트 스케줄들을 잊지 않고 일목요연하게 관리할 수 있을 뿐만 아니라 이에 따른 상품 구입이나 원하는 이벤트 행사 등을 편리하고 신속하게 수행할 수 있는 편의를 제공할 수 있다.

대표도

도2

색인어

이벤트 관리 서비스, 스케줄 관리, 맞춤 서비스, 모바일 서비스

영세서

도면의 간단한 설명

도 1은 본 발명의 바람직한 실시예에 따른 토털 이벤트 관리 서비스를 수행하기 위한 네트워크 구성도이다.

도 2는 본 발명의 바람직한 실시예에 따른 토털 이벤트 관리 서비스 시스템의 구성을 나타내는 블록도이다.

도 3은 본 발명의 바람직한 실시예에 따른 이벤트 스케줄 상기(Remind) 서비스를 설명하기 위한 흐름도이다.

도 4는 본 발명의 바람직한 실시예에 따른 이벤트 스케줄 입력/관리 모듈의 이벤트 스케줄 입력창(전자 달력)의 예시도이다.

도 5a와 5b는 본 발명의 바람직한 실시예에 따른 이벤트 관리 시스템이 제공하는 서비스의 나타내는 흐름도이다.

도 6은 본 발명의 바람직한 실시예에 따른 쇼핑 관리 모듈의 상품 출력창을 나타내는 예시도이다.

Machine-Translated document. KIPRIS

KR Unexamined Patent Publication(A)

Bibliographic Data

Int. Cl.	G06F 17/80E0
Application No	10-2000-0036517
Application Date	2000-08-29
Unexamined Publication No	KR2002-0002076
Unexamined Publication Date	2002-01-09
Agent	LIM, Pyoung Sup
Inventor	KIM JIN SOO
Applicant	KIM JIN SOO
Title of Invention	SYSTEM AND METHOD FOR TOTAL EVENT MANAGEMENT SERVICE
Title of Invention(KPA)	SYSTEM AND METHOD FOR TOTAL EVENT MANAGEMENT SERVICE

Abstract(KPA)

PURPOSE: A system and a method for a total event management service are provided to manage event schedules through a mobile communication and an E-mail and conveniently purchase the desired product or event through a customized shopping mall.

CONSTITUTION: A member inputs an event schedule(S1). A total event management service system stores the event schedule at an event schedule data base(S2). The user inputs reservation for a product and an event(S8). An event management input/management module frequently searches the event schedule of the member for transmitting an event confirmation message to the member through a mobile communication service or an E-mail when any event is near at hand(S3-S6). The member confirms the message(S7). The event management system searches product purchase reservation of the member for transmitting a confirmation message for confirming product purchase intent when a product purchase date is near at hand(S9-S11). The member consents or cancels product purchase(S12). The member connects to a customized shopping mall in case of cancellation(S13).

© KIPO 2002

Abstract

The present invention relates to the total event management service system and the method for comprehensively supporting the event schedule administration and event support additional service of individual by using the communications network, in which more concretely, the schedule management service making to do the content about the event schedule through the mobile communications service or E-mail etc. in advance, and the shopping mall service that provides the additional functions according to the above while it searches the suitable event function, the goods etc. according to the event schedule are included so that this be efficiently managed if the service user inputs the information which it is necessary to have with the event schedule about the specific event to the electronic calendar. The shopping mall service that provides the additional functions according to the above while it searches the suitable event function, the goods etc. according to the event schedule user inputs and it provides, etc. is easy, it buys the goods it fits

According to the present invention, the service user can receive the offset which does not forget its own event schedules and it is clear, it can manage, convenient and rapidly can perform the goods purchase according to the above or the event function etc. with offer.

Representative drawing

Fig. 2

Keyword(s)

The event management service, schedule management, custom-made service, mobile service.

Description

■ Brief explanation of the drawing

Figure 1 is a network configuration for performing the total event management service according to the preferred embodiment of the present invention.

Figure 2 is a block diagram showing the configuration of the total event management service system according to the preferred embodiment of the present invention.

Machine-Translated document. KIPRIS

Figure 3 is flowchart for illustrating the event schedule (Remind) service according to the preferred embodiment of the present invention.

Figure 4 is an example diagram of the event schedule input window (electronic calendar) of the event schedule input / administration module according to the preferred embodiment of the present invention.

Figs. 5a and 5b are the flowchart shown of the service which the EMS event in transmission system provides according to the preferred embodiment of the present invention.

Figure 6 is an example diagram showing the goods output aperture of the shopping mall management module according to the preferred embodiment of the present invention

The code description > toward the main part of < drawing.

100: total event management service system.

101: controller

102: member information input / administration module

103: schedule input / administration module.

104: shopping mall management module.

105: e-card administration module.

106: m-card administration module.

107: chatting module.

108: e-cash (E-Money) administration module.

109: external interface part.

110: database part.

111: member information database.

112: event schedule information database

113: EC (electronic commerce) company information database.

114: event function company information database.

115: mobile communications service company information database.

116: e-card database.

117: m-card database.

118: electronic cash information database.

■ Background Art

The present invention relates to the total event management service system and the method for comprehensively supporting the event schedule administration and event support additional service of individual by using the communications network, in which more concretely, the schedule management service making to do the content about the event schedule through the mobile communications service or E-mail etc. with confirmation, and the shopping mall service that provides the additional functions according to the above while it searches the suitable event function, the goods etc. according to the event schedule are included so that this be efficiently managed if the service user inputs the information which it is necessary to have with the event schedule to the electronic calendar. The shopping mall service that provides the additional functions according to the above while it searches the suitable event function, the goods etc. according to the event schedule user inputs and it provides, etc. is easy, it buys the goods it fits.

Generally, it has the pool (PULL) mode which it looks as if it occasionally catches the web page in which the web surfing desires

Machine-Translated document. KIPRIS

and it takes out the transmission mode of the web content. Withdrawal the delivery process pushing in the information (the text, graphic, audio, video etc) of the web based which is chosen this based on the demand of the individuals in advance to user indicates that method is generally because of being the push technology. Server thrushes data which the respective client sets up at client according to the option which client sets up at initial although as to this, client is separately the work requirement not issued in server.

This push technology can be used for the schedule service, intercast etc. If client the schedule service which here uses the push technology inputs the schedule about the various event (birthday, 100 days encounter, the wedding ceremony etc) to server, server can be briefly explained as the service fitting to the date of the schedule which client inputs and notifies corresponding event which client inputted to client

The pressing internet event schedule management for the peoples is more generalized while today, and the internet user explosively increase. However, the simple schedule management or the public notice service the effectiveness for being usefully used to the life in fact is insufficient. In addition, service users does not accomplish the purpose of calming oneself down of the event schedule administration due to the information shortage for the various event functions according to the above and its own event schedule

■ Technical Task

It is an object of the present invention to provide the total event management service system and the method it is founded in order to resolve such problems, and for comprehensively supporting the event schedule administration through the wireless internet connecting the event management service through the Yoo / wireless internet with the shopping mall service, the mobile communications service etc. and adds all kinds of the additional services according to the above and uses the wired internet and mobile communications terminal and event support additional service.

■ Structure & Operation of the Invention

It is comprised of the controller, the member information input / administration module, the event schedule input / administration module inputting the event schedule and service options of the members and manages this, the shopping mall management module that manages the shopping mall operation while displaying the shopping mall corresponding to the specific event to members, the E-card administration module, the M-card administration module, the chatting module supporting chatting between the members, the E-money administration module, the database part who all kinds of datas generated in system inside and outside is stored, and the external interface part passing for the interface of the external communications network and uses the Yoo / wireless internet. The controller to accomplish the above objects, the configuration of the total event management service system controls the operation of the total event management service system and each modules of the system inside like this. The member information input / administration module controls information which are input while the information of client members receiving the total event management service being input. As to the E-card administration module, members select the E-mail card or can edit. As to the M-card administration module, members select the mobile card or can edit. The E-money administration module manages this while outputting the E- money (E-cash) present condition and receipts and payments history of the members.

Moreover, the database part is comprised of the member information database, the event schedule database storing the event schedule of the inputted members in the event schedule input / administration module, the E-card database storing the E-card of the members prepared in the E-card administration module, the M-card database storing the M-card of the members prepared in the M-card administration module, the EC enterprise, event function company information database, and mobile communications company information database. The member information database the member information inputted to the member information input module is stored. The EC enterprise, is connected to the E-money database which the information toward the E-money of the members is stored and is connected to the total event management service system the event function enterprise, and the respective EC company information database stored the information of the mobile communications service provider

If it schematically illustrates for the service method using the total event management service system mentioned before, in order to receive the total event management service through communications network (the wired internet and wireless internet etc), members register in the total event management service system (hereinafter it calls because of being the EMS event in transmission system) and firstly members input its own event schedule.

If the event schedule of the members is inputted, if it from time to time searches the schedule event which members input and the event of the members is near at hand, the acknowledgement message is sent the EMS event in transmission system to E-mail or the mobile communications terminal of the members and members recognize this.

After members confirm the acknowledgement message of the EMS event in transmission system, if it connects to the EMS event in transmission system, the list of the services corresponding to the event of the members is displayed and the service (the goods purchase, sending, event function, E-card sending, the M-card sending etc) in which oneself wants is selected members.

At this time, the customized shopping mole is provided for members. The customized shopping mole provides catalog including the goods or the event function etc, or coincides with the corresponding event according to the event of the members if option including the price zone, in which members want the kind of the goods or the event function etc. is inputted, the goods of the kind of the price zone which searches the database of the registered link enterprise and in which members want or the event function etc. are displayed to members and the goods or the event function etc. are selected. Desires in the result that members are searched.

Subsequently, it connects the service which members choose with the EC enterprise event enterprise, the mobile communications service provider etc. and the EMS event in transmission system performs service. The approval about the purchase can use the receipt without bankbook, credit card, E-cash, E-cash, the reserve fund etc.

Hereinafter, in the technical field in which the present invention belongs, in order that it particularly illustrates as much as a person skilled in the art can perform readily the present invention, the desirable embodiment of this invention decides to be illustrated with

Machine-Translated document, KIPRIS

reference to the attached drawing.

Firstly, the reference numeral is added to the elements of each drawing. It has to note to have the possible same man of wealthy although it is indicated about the same elements on the other drawing.

Figure 1 is a network configuration for performing the total event management service according to the preferred embodiment of the present invention.

As shown in the figure, it is connected through the communications network (300) including the EC enterprise (electronic commerce company) (500), the event function enterprise (600), the mobile communications service provider (700) etc. and the total event management service system (100) provides the event management service for client (400) subscribed to members.

Figure 2 is a block diagram showing the configuration of the total event management service system according to the preferred embodiment of the present invention.

As shown in the figure, it is comprised around the controller (101) controlling the operation of the total event management service system (100) and each modules of the system inside.

The member information input module (102) provides the input window inputting the information of client members (400) receiving the total event management service. The inputted member information is stored in the member information database (111) within the database part (110).

The event schedule input / administration module (103) displays the event schedule input window in which members (400) can input the event schedule and service options to members (400). The event schedule of the members (400) which at this time, is inputted is stored in the event schedule database (112) within the database part (110). Moreover, it always searches the event schedule database (112) which it before illustrates and if the event schedule of the members (400) becomes intimate, by using the communications means including the mobile communications service or E-mail etc. to the members (400), the event schedule input / administration module (103) notifies members of the corresponding event.

The shopping mall management module (104) displays the EC enterprise (500) connected with the EMS event in transmission system (100), and the information of the event function enterprise (600) the shopping mall corresponding to the specific event from the respective EC company information database (113) stored, and the event function company information database (114) to members (400). And the shopping mall operation is managed. The point score according to the purchase including the goods or the event function of the members (400) etc. is calculated.

The E-card administration module (105) and M-card administration module (106) provide the function, of the respective members (400) selecting the E-mail card or editing and the function of members (400) selecting the mobile card or editing. And E-card and the M-card which at this time, is prepared are stored in the E-card database (116) within the respective database part (110) and M-card database (117).

The chatting module (107) provides the chatting window for chatting between members (400) and the functions for proceeding with chatting.

The E-money administration module (108) outputs the E-money present condition and receipts and payments history of members (400) from the E-money database (118) which is the E-money (E-cash) present condition and receipts and payments history of members (400) stored and it Han NunE grasps E-money the members (400) possesses.

In order to be comprised the wireless internet and the compatible using the wired internet and mobile communications terminal through the external communications network (300) the external interface part (109) the total event management service system (100) performs interface

Figure 3 is flowchart for illustrating the event schedule (Remind) service according to the preferred embodiment of the present invention

Referring to figs 2 and 3, it illustrates for the operation of the present invention, if the client user (400) connects to the total event management service system (hereinafter it calls because of being the EMS event in transmission system) (100) in order to receive the event management service through communications network (the wired internet and wireless internet) (300), the member information *** window of the member information input / administration module (102) is displayed in firstly. The client user (400) inputs its own simple profile. If the approval about the member admission agreement is indicated, it can obtain the qualification for member and the client user (400) can receive the event management service. At this time, the inputted profile of the members (400) is stored in the member information database (111) within the database part (110) of the EMS event in transmission system (100) (step: s1).

Subsequently, the controller (101) calls the event schedule input / administration module (103).

Figure 4 is an example diagram of the event schedule input window (electronic calendar) of the event schedule input / administration module according to the preferred embodiment of the present invention.

As shown in the figure, in order that the members (400) the event schedule input / administration module (103) Han NunE finds out the event schedule of the magnetism, the event schedule input window (electronic calendar) (103-a) is displayed but the members (400) inputs its own event schedule (for example, for example, the May 10 / friend birthday, the August 2 / younger brother birthday, the

Machine-Translated document. KIPRIS

birthday of the October 2 / oneself, the December 10 / 100 day encounter etc) to the target date. At this time, although the members (400) does not set up the event schedule, the day (for example, the May 5 / Childrens Day, January 1 / Lunar New Year's Day, August 15 / Preparatum Sal, the December 25 / Christmas etc) in which the common event extants is elementarily set up in the event schedule. And it can cancel at this time, if the event schedule input is not desired in the specified date

If the members (400) inputs the event schedule, the EMS event in transmission system (100) stores the event schedule of the inputted members (400) in the event schedule database (112) (step: s2).

Preferably, by using the mobile communications terminal which is possible for the internet connection, the above-described schedule input wirelessly connects to the EMS event in transmission system (100) and the members (400) can input the event schedule through the web browser which is built in the mobile communications terminal, it is of course.

In the meantime, the event input / administration module (102) which it before illustrates provides (Remind) service of transmitting the acknowledgement message which always searches the event schedule database (112) (step: S4) and informs that event was near at hand to the E-mail address of the members (400) (step: S5) stored in the member information database (102) if the event of the members (400) was near at hand, or the mobile service transmitting the confirmation voice / text message with the mobile handphone number of the members (400) (only 3 Witterung left before the Childrens Day for example.) is performed. (step: s6)

Moreover, when the members (400) inputs the event schedule to the event schedule input window (103-a), the goods purchase corresponding to the specific event can be reserved in advance. After the members (400) inputs the event schedule, if the goods purchase related to event tries to be reserved, the goods and event reservation are inputted to the event schedule input window (103-a) (step: s8). When the corresponding event is near at hand and the EMS event in transmission system (100) performs service or the mobile service, after the goods purchase reservation of the members (400) is searched (step: S9), if the goods purchase date draws near (step: S10), the acknowledgement message confirming the goods purchase purpose or not of the members (400) is transmitted (step: s11). At this time, it allows the goods purchase or it can cancel (step: S12) and . . . dance shopping mall service can be used for the members (400) in cancel (step: s13)

In the meantime, it receives the acknowledgement message transmitted from the EMS event in transmission system (100) and it recognizes as the members (400) that of event came near (step: s7).

Additionally, it is of course that the members (400) inputs its own glance, monthly, and the year schedule and the electronic calender (103-a) mentioned before provides the schedule table or the diary function of managing for oneself.

Figs. 5a and 5b are the flowchart shown of the service which the EMS event in transmission system provides according to the preferred embodiment of the present invention.

As shown in the figure, if it recognizes that the event date is near at hand and the members (400) connects to the EMS event in transmission system (100) (step: S100), the various service is selected (step: S101) and it can be provided

The E-card service is performed with the E-card administration module (105). And if the new Year's card, christmas card, birthday celebrating card, the marriage commemoration card etc stored in the E-card database (116) as the service transmitting the card through E-mail to opponent of the E-card list is displayed in the E-card administration module (105) (step: 140), it selects the card liking and the members (400) inputs message to the card. The skill the members (400) is provided the card edit mode if the members (400) wants editing and of editing the card in which oneself wants and inputting message (step: S141) is provided the members (400) with. (Step: s142) at this time, the members (400) inputs date and the E-mail address in which oneself wants to send E-card and it was stored in the E-card database (116) and this is transmitted to the E-mail address which the members (400) inputs to the target date (step: 143).

If the M-card service performed by the M-card administration module (106) inputs date and the cellular phone which desires to the members (400) choose (step: S161) if various kinds of cards stored in the M-card database (117) be displayed with the M-card administration module (step: S160) and edit this (step: S162) and transmit the card, it is the service in which M-card is transmitted to the mobile communications terminal of opponent in the date (step: 163) which the members (400) appoints.

Figure 6 is an example diagram showing the goods output aperture of the shopping mall management module according to the preferred embodiment of the present invention.

As shown in the figure, according to the event which the members (400) the shopping mall management module (104) inputs, the customized shopping mole provides. It is the commodity catalogue in which at this time, the customized shopping chasing Rahn, and the EMS event in transmission system (100) fit for the various event and the service providing the option search for members. For example, the event which the members (400) faces up is the Childrens Day. If it is the case, the catalog coinciding with event including the classification catalog of toy, the amusement park classification catalog, the restaurant industry catalog etc is displayed and the event is provided, or the searcher setting up option including the price zone, in which the members (400) wants the kind of the goods or the event function etc. is displayed through the goods output aperture (104-a) (the step: 102). If the option in which here the members (400) wants is set up and it inputs to searcher, the list of the desired goods of the kind of the price zone which searches the database of the registered link enterprise (the step: S103) and in which the members (400) wants or the event functions provides.

At this time, article, event function, gift certificate, the trip Keown, restaurant industry Keown, cultural facility right to operate, withering and falling facility right to operate, the service coupon etc are included.

In the shopping mall management module (104), the E- cash (electronic gift certificate) service is provided. It is free from the electronic commerce of internet like e-cash, here E-cash the E-cash received as a kind of E-cash gift certificate can buy the goods.

Machine-Translated document. KIPRIS

Subsequently, goods which desire that members purchase are chosen. (step :S104) purchase payment is made up accounts of through the card, receipt without bankbook, E-money, the reserve fund etc (step: s105)

In the meantime, when the members (400) uses the shopping mall, it accumulates the point score and when purchasing the next goods or the event function, this is operated to the shopping mall management module (104) to the reserve fund (step: s106)

It displays the chatting window through the chatting module (107) (step :S120) and it provides chatting and mail service search engine and members (400) are put through the chatting performance (step :S121) and the EMS event in transmission system (100) besides forms the community. And the Web robot providing the information exact and fast the information toward the field of interest of each single person through the One to One Market is provided to members.

It will be able to know to change and variously can perform or more, and the spirit of this invention which particularly described about the desirable embodiment of the present invention, and however, it is the man having the normal knowledge as to the technical field. As to the spirit of this invention which particularly described about the desirable embodiment of the present invention, and however, it is the man, the present invention belongs, and if it is the case, is defined in the attached claims. And present invention it is not out of range. Therefore, the technology of the change silver present invention of the embodiment to the front of the present invention cannot be deviated from.

■ Effects of the Invention

In this way, according to the present invention, the service user the acknowledgement message about event is transmitted through the total event management service system through the mobile communications and E-mail etc have the advantage that the offset which does not forget its own event schedules and it is clear, it can manage, convenient and rapidly can perform the goods purchase according to the corresponding event or the event function etc. through the customized shopping mole through the wired Internet and wireless internet can be accepted with offer.

Scope of Claims

■ Claim 1:

The profile of the controller: members registering in the total event management service system is input. And controls the operation of the total event management service system and each modules of the total event management service system inside the event schedule and service option of the member information input / administration module: members managing the profile of the inputted members as described above are input. Shopping mall management module: E- money (E-cash) receipts and payments history that immediately immediately use the mobile card which the members makes the E-mail card which the members makes it provides the skill of editing the members selects the E-mail card through the total event management service system of M-card administration module: members booking and send in other words it provides the skill of editing the E-card administration module: members booking and sends selects the mobile card transmitting the graphic message with the mobile communications terminal of opponent and the E-money administration module which manages receipts and payments of E-money while displaying the hair crack to the members it supports the members buys the goods it provides the search engine searching the goods related to the specific event according to the option in which the members wants it provides the catalog list about the goods relating to the event schedule input / administration module: specific event which the members faces up transmits the acknowledgement message about event through the mobile communications service or E-mail to the members event is near at hand it from time to time searches the event schedule of the members which is input as described above. The total event management service system comprising the external interface part: database part who datas generated among the operation of the total event management service system are stored performs interface between the external communications network and the total event management service system.

■ Claim 2:

The total event management service system of claim 1, wherein the database part includes the member information database storing the inputted member information as described above in the , member information input / administration module, the event schedule database storing the event schedule of the inputted members as described above in the event schedule input / administration module, the E-card database storing the E-card of the prepared members as described above in the E-card administration module, the M-card database storing the mobile card of the prepared members as described above in the M-card administration module, the E-money database, the EC company information database that the information of the EC enterprise connected with the total event management service system is stored, the event function company information database that the information of the event function enterprise advertising enterprise connected with the total event management service system is stored, and the mobile communications company information database that the information of the mobile communications service provider connected with the total event management service system is stored, and the E-money database the information toward the E-money of the members is stored.

■ Claim 3:

The total event management service system of claim 1, wherein in the shopping mall management module, the members computes the reserve fund about the goods purchase in the goods purchase and the reserve fund accumulates in the reserve fund of the members and the reserve fund stores the accumulated reserve fund as described above in the member information database.

■ Claim 4:

The total event management service system of claim 1, wherein the goods which the members can select in the shopping mall

Machine-Translated document, KIPRIS

management module includes article, the event function, the E- cash (electronic gift certificate), the gift certificate, the trip Keown, the restaurant industry Keown, the cultural facility right to operate, withering and falling facility right to operate, the service coupon.

■ Claim 5:

In order to receive the event management service, the client user connects to the total event management service system and the profile of client is inputted to the member information input module of the total event management service system and the inputted profile as described above is stored in the member information database. In that way if the event schedule input of the step: step: members that the members inputs the event schedule of the members to the schedule input window of the event input / administration module is terminated, obtains the qualification for member the mobile communications terminal of the members or the step: members transmitted with E-mail the total event management service system connects the step: message that event was near at hand if the event input / administration module always searched the event schedule database and the event which the members inputted was near at hand to the shopping mall management module of the total event management service system. Stores the event schedule of the inputted members as described above in the event schedule database. The total event management service method comprising: the step purchasing the product in which the members wants through the search window searching the goods corresponding to event according to the commodity catalogue corresponding to the property of the event which the members which the shopping mall management module provides faces up and the option in which the members wants

■ Claim 6

The total event management service method of claim 5, wherein the M-card administration module the members connects to the total event management service system is further comprised of the M-card administration module is the reservation transmission or the stop transmitted selection or the edited card the mobile handphone number of receiver and transmission day is inputted it edits to the shape desiring in the edit mode the members inputs message it selects the card desiring among the displayed card as described above the edit mode in which the members directly can edit the card is displayed the card of the large amount stored in the M-card database is displayed

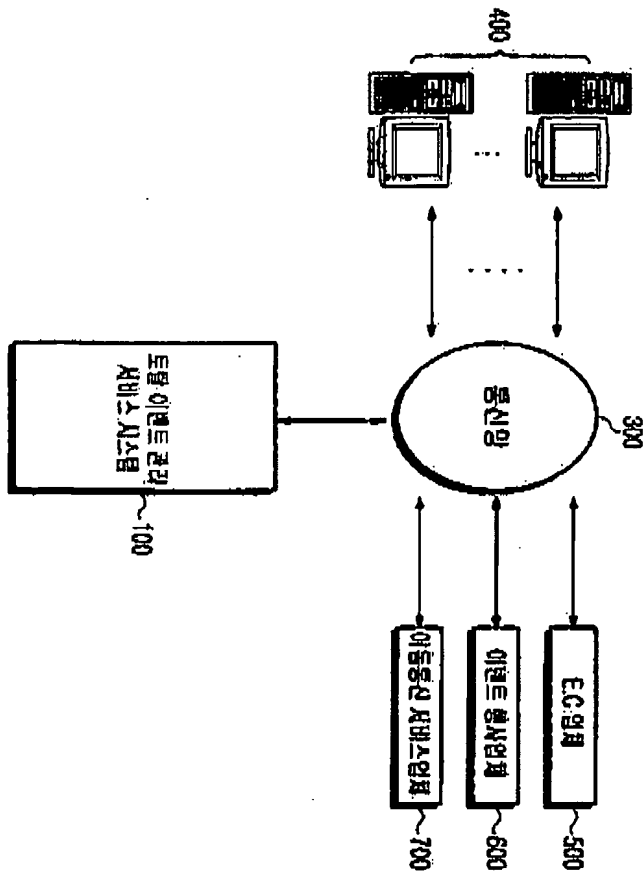
■ Claim 7:

The total event management service method of claim 5, further comprising the function in which the members inputs the event schedule in the schedule input stage to the event schedule input window: it reserves the goods purchase corresponding to the specific event in advance; and the members confirms the purchase whether or not about the goods reserved as described above through E-mail or the mobile communications terminal of the members if event of the EMS event in transmission system is near at hand.

Drawing

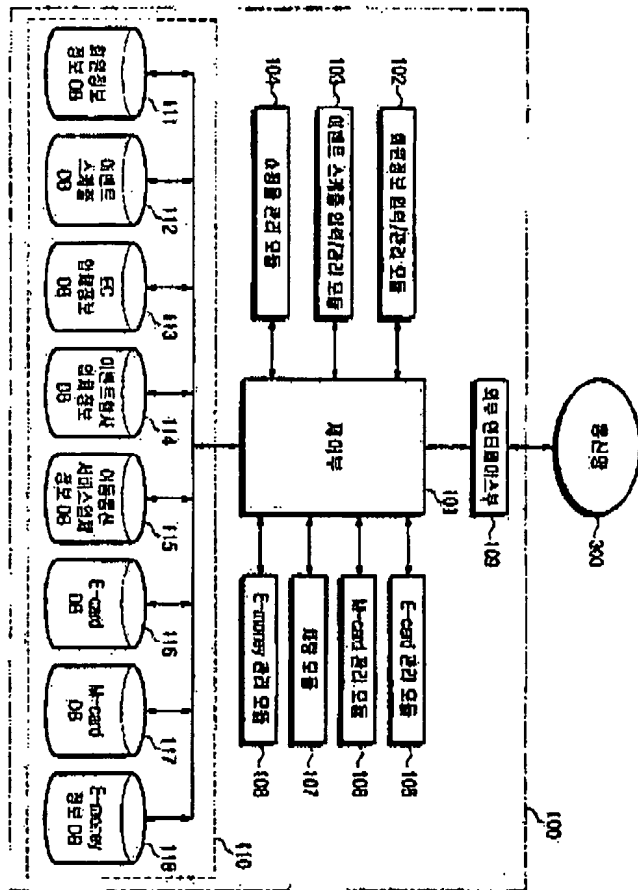
■ Fig. 1

Machine-Translated document. KIPRIS



■ Fig. 2

Machine-Translated document, KIPRIS



■ Fig. 3

Machine-Translated document. KIPRIS

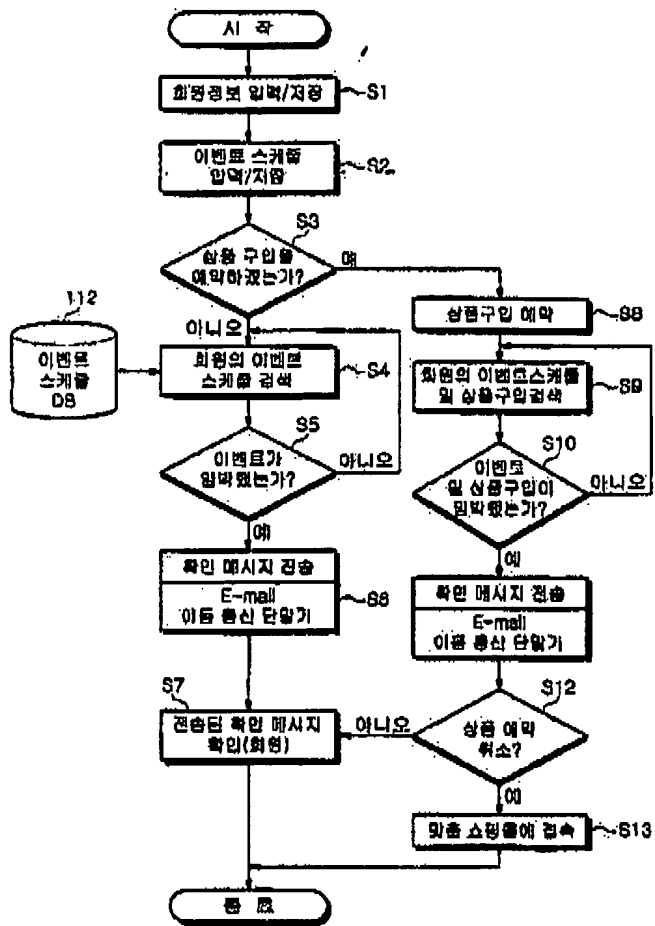


Fig 4

Machine-Translated document, KIPRIS

103-a

Explorer

이벤트를 입력하세요!

입력 항목 입력

입력하기

종료

5월

일	월	화	수	목	금	토
		1	2	3	4	6
	이벤트		연구실		이벤트	
7	부동산	8	9	10	11	12
	소속					13
14	25	15	16	17	18	19
						20
21	22	23	24	25	26	27
28	29	30	31			

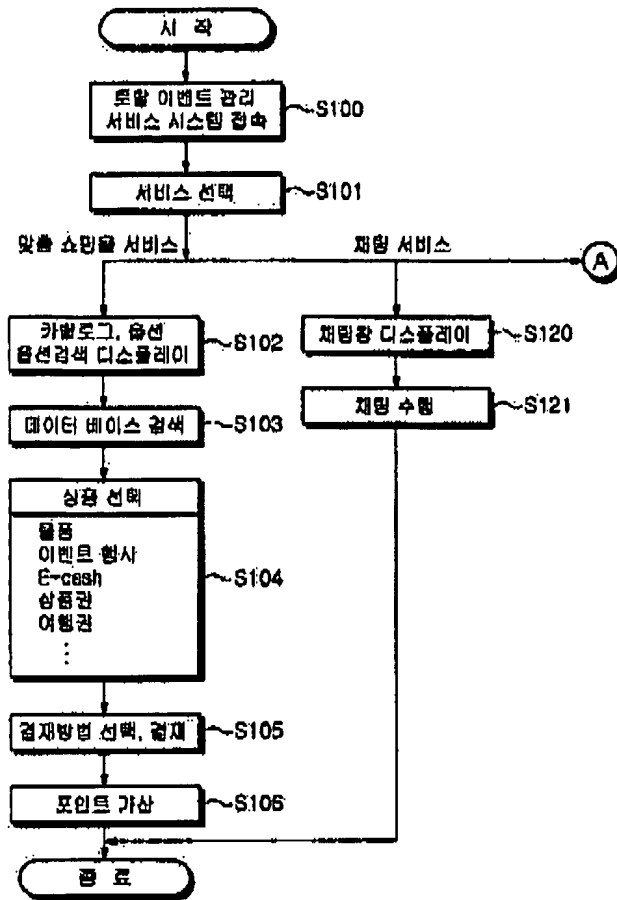
이벤트

수정

삭제

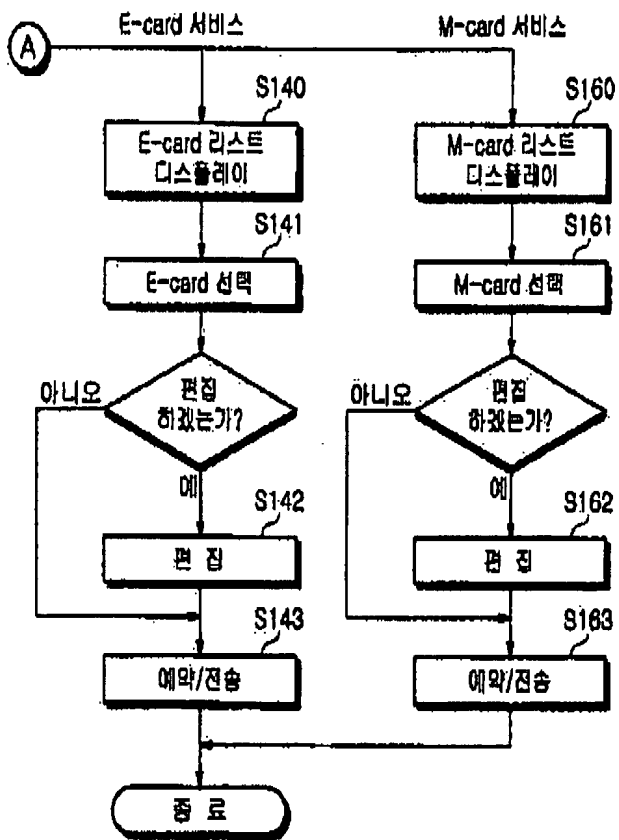
■ Fig. 5a

Machine-Translated document, KIPRIS



■ Fig. 5b

Machine-Translated document. KIPRIS



■ Fig 6

Machine-Translated document. KIPRIS

Explorer
찾을 요령을 보세요 오신것을 환영합니다!

5월 5일은 어린이날

원구류 상점권 드-cash
요식업 여행권 기 타
이벤트 행사 유아돌산 약 품

찾을 검색

상품목록
가격대
회사
역류
여행권
문화상품권

원구류(10,000-20,000) (주)원구

검색

상품 리스트

품명	가격	제조회사	비고	상품 세부 보기
로봇트 머린 V	12,000	(주) 원구	주역 행사	[보기]
마침겨 2	10,000	(주) 원구	항공 로켓	[보기]
랜드 인형	10,200	(주) 원구	옷 입히기	[보기]
...

Legal Status

Date	Type of Document	Status
20000629	Patent Application	Received
20020430	Notice of Submission of Opinion	Delivery Completed
20020702	Written Opinion	Received
20020702	Amendment including Specification etc.	Amendment Approved
20021111	Notice of Final Rejection	Delivery Completed

Disclaimer

This English text above is machine translation provided by KIPRI for information only.

It cannot be used for legal purposes or distributed to the public without prior written consent of the KIPRI.

KIPRI does not warrant that this translation is accurate, complete, or free from defects, and nor is KIPRI responsible for any damage related to this translation

Not-translated word will be marked with asterisks (***)

(PDF Creation Date : 2008 09 23)